FRANCHISE BROCHURE

YOUR VERY OWN LUCRATIVE BUSINESS

Things to do in

'THINGS TO DO IN' FRANCHISE OPPORTUNITY

- Your very own 'work in the town where you live
- The Potential to earn in excess of £50,000 in your 1st year
- No experience necessary as full training given
- Be part of one of the most exciting, unique and fastest growing online business directories in the UK

After an outstanding first 24 months, THINGS TO DO IN are offering the opportunity to become part of their exceptionally successful business.

Things to do in

WHAT IS 'THINGS TO DO IN'?

'Things to do in' is the brainchild of serial entrepreneur 'Paul Nash'. The business consists of an online business directory which sits in prominent positions throughout all the major search engines for some of the most commonly used search terms in the industry.

Any new business added to a 'Things to do in' directory can expect to see fantastic results throughout all major search engines. The result are simply outstanding with new businesses joining daily at an ever growing weight

The business has gone from strength to strength over the last 24 months attracting attention from both consumers and also national media.

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WHAT DO I GET WITH A 'THINGS TO DO IN' FRANCHISE?

- Full training and ongoing support (no experience necessary)
- Fully responsive 'stunning' website directory ready to use
- Training manual
- Business cards
- Full use of our 'in house' design and advert creation team
- Stationery starter pack
- Website maintenance support
- Potential to earn up to £100,000 by year 2
- Complete exclusivity in your chosen area
- A chance to be part of the most exciting, fastest growing online business directory in the UK
- All you are required to do is add businesses, we build the micro sites's and also do all invoicing
- You just build a fantastic residual income

IS IT DIFFICULT TO DO?

Absolutely not. You need no previous experience whatsoever in sales or websites/marketing. All you need is an upbeat, friendly attitude and a good work ethic. The rest is given to you by us, including full training and ongoing support.

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ABOUT THE FRANCHISE

Things To Do In Is a unique, local online business advertising directory which was set up in late 2013, the idea came about because we owned a children's zoo in Clacton on sea and had decided to research how our customers had found us.

So we asked all of our customers how they had heard about our zoo and they would answer, seen the sign outside, been before, local, recommended etc,

but we soon noticed that around 70% of all customers had ticked the internet section so we then started asking everyone who said internet what search term they had entered and to our surprise 90% of these customers said oh we just typed in "things to do in Clacton" and when we entered this on Google this just brought up trip-advisor and days out with the kids.

There was no things to do in Clacton and so we bought this site and soon realised it was available in most towns throughout the UK and so the idea was born and it was amazing that it had not been bought before
This is the largest search term world wide for people and families visiting a new town city or country

Things to do in was started as an attraction based business as the name implies, but it has now evolved into a unique local online business advertising directory, in fact almost all businesses that have joined us owe their first page ranking solely to the fact that they have their business advertised on our sites.

Things to do in

HOW WILL I GET WORK?

There are many ways of getting work which equates to adding companies to our "Things To Do In sites".

One of the great things about this Franchise is if you are not feeling a 100% you can email companies direct from home to set up appointments or better still, call companies and get meetings set up.

If you want to get out and about (which is the best way of getting new businesses on board) then you can go out and meet with companies. We have found this to be the most productive and enjoyable way of meeting new business owners and is a fantastic way of getting new businesses on board. When you tell them what we offer and for the price we offer it for, you will the fantastic response and the many businesses that join.

You can also go to networking groups or business shows. There are no limits to the way you can add companies and make some great friends along the way.

You can work the hours that suits your lifestyle. No more being tied to a desk or stuck in a factory. Being your own boss but with all the support you will ever need and make some great friends along the way.

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WHAT AREAS CAN I WORK IN?

You can pick the area that suits you best if it's still available. Most franchisees will pick their own local area to save on travelling costs and time and the fact being you may know many company owners already.But there is nothing to stop you owning two or more areas. Imagine going out to work each day in your own town and adding local businesses and really helping them for these marketing for a fantastic price

SALES POTENTIAL... WHAT CAN YOU EARN?

We would expect you to earn around £50,000 with very low outgoings and in excess of £100,000 in year 2.

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WHAT ARE WE LOOKING FOR IN A POTENTIAL FRANCHISEE?

We are looking for a people's person, who likes talking to and meeting people, if you have sales and some internet experience then great but if not we will give you full training in both fields.

WHAT WILL THIS COST ME?

"The cost of this Franchise is **£9,995**

Things to do in

WHAT ARE YOU WAITING FOR?

Please call Paul on

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